



Creative Financing & Fundraising

Alternatives to Selling Sweets for Schools, Sports, and Clubs

Things You Can Sell

Gift Items

- Candles
- Magazine subscriptions
- Gift certificates
- Flowers, bulbs, plants
- Balloon bouquets
- House decorations
- Pet treats/toys/accessories
- Framed art created in class
- Stuffed animals
- Music, videos, CDs
- Gift baskets
- Stationary
- Coupon books
- First aid kits
- Emergency kits for cars
- Pedometer

Holiday Items

- Greeting cards
- Gift wrap, boxes, bags
- Wreaths/trees
- Ornaments
- Mistletoe

School Spirit Gear

- Baseball and stocking caps
- Jewelry
- T-shirts and sweatshirts
- Books and calendars
- Buttons and pins
- Customized stickers/tattoos
- Football seats
- Coffee mugs and water bottles
- Flags and pom-poms
- Bumper/window stickers
- License plate holders
- Megaphones
- Yearbook covers
- Student directory
- Stadium pillows
- Frisbees
- Scarves

Miscellaneous

- Healthful food from vending machines *
- Raffle donations



Things to Do

- Gift wrapping for donations at bookstores
- Fun run, Walk-a-thon, Bike-a-thon, Jump-rope-a-thon, Sled-a-thon - have children get sponsorship for each minute participating in the chosen activity
- 3-on-3 basketball tournament - charge teams for entrance and get local businesses to donate prizes
- Car wash - pre-sell tickets as gifts and operate a healthy food stand with coffee, fruit, and bagels
- Singing telegrams with the school choir
- Read-a-thon, spelling bees, science fairs
- Dances - father/daughter, mother/son, Sadie Hawkins
- Rent a special parking space
- Rent-a-teen helper to mow lawns, wash dog, etc.
- Teacher auction - teacher does something special for winner
- Craft show - charge local crafters for booths
- Family dinner served at school.

Resources (not endorsements)

- *Healthful vending options - Take a Break Services, Linda Webb (760) 352-8200 x107
- Free Grocery store contributions - www.escrip.com
- Product vendor - www.nudayfundraising.com
- Product vendor - www.fundraisingdepot.com
- A-thon ideas - www.westernfund.com

The greatest pleasure in life is doing what people say you cannot do. —Walter Bagehot

For more information please visit the Coalition on Children and Weight San Diego's website at www.ccwsd.net

Adapted from Shasta County Public Health's Project LEAN program

